



How Do I Raise Support?

AIM is a non-tuition, non-profit program. Except for certain fees, we do not charge students. However, the intensity of the program is such that you will not be able to work to support yourself while you are in Lubbock, or during the internship abroad. All of us - staff and students alike - rely on the freewill offerings of churches, family and individuals who want to participate in missions.

To raise the support you need (see the basic budget sheet link under Resources) we suggest the following strategy:

1. Make a mailing list of potential supporters

This should include all adult family members and friends; all churches and Christians who know you; and churches in your city or community. Ask ministers, leaders, and church members you know to help by suggesting others you might contact for possible support.

2. Write and send a letter with personal references

Tell who you are and what AIM is; Why you want to go to AIM; Why you want to go into the mission field; and What your need is. Also include a stamped, self-addressed response card. Samples are provided on the website under the Resources tab.

3. After a few weeks, follow up with personal calls and visits

After a few weeks, follow up your letter with personal calls and visits. You must personally ASK for support. Sending only a letter will not get the response you desire. After receiving a commitment, reply in writing on how and where to send money (this information can be found under the Resources tab).

4. PRAY

Raising support can be discouraging and challenging at times, but faith will make the difference.

5. Stay in contact with your supporters

Updated letters and other forms of communication are a must for keeping your support. Be sure to have consistent communication with your supporters.